

# OPHTHALMIC Product Guide

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**Dear Doctor:**

Review of Optometry is pleased to offer you this preview of many exciting new products now available in the ophthalmic marketplace. In the pages to follow, you'll learn about innovative new medications, diagnostic instruments, corrective lens options, in-office laboratory equipment and many other new products. To obtain more information on a particular product, follow these steps:

1. Circle the corresponding number on the enclosed reader service card for each product of interest to you.
2. Affix your return address label (provided on the outer plastic covering of this issue) to the card, or fill in your name and address.
3. Return the postage-paid card to us. Educational materials will be sent directly to you by the individual companies.

Thank you for your interest and support!

RICHARD D. BAY, PUBLISHER/PRESIDENT

**RESTASIS®—TWO TRAYS (60 VIALS) FOR 30 DAYS**

RESTASIS® Ophthalmic Emulsion is indicated to increase tear production in patients whose tear production is presumed to be suppressed due to ocular inflammation associated with keratoconjunctivitis sicca. Increased tear production was not seen in patients currently taking topical anti-inflammatory drugs or using punctal plugs.



**Important Safety Information**

RESTASIS® is contraindicated in patients with active ocular infections and has not been studied in patients with a history of herpes keratitis. The most common adverse event was ocular burning (upon instillation)—17%. Other events reported in 1% to 5% of patients included conjunctival hyperemia, discharge, epiphora, eye pain, foreign body sensation, pruritus, stinging, and visual disturbance (most often blurring).

Please see our ad in the enclosed publication for brief summary of prescribing information. © marks owned by Allergan, Inc. APC231D09

Allergan, Inc. ▲ (800) 433-8871  
www.restasis.com

Circle No. 01

**Digital Imaging Anywhere!**  
**New VantagePlus Digital Ophthalmoscope**

Keeler leads the way again with the first digital binocular indirect system. Not old analog video but true digital imaging.

The intuitive and powerful software allows you to use your laptop or any usb interface to optimize the examination, provide still or dynamic images, which aid in the documentation and diagnosis of your patient.

Increase your practice profile by educating your patients and their family with digital dynamic imaging in your office.



**Keeler**

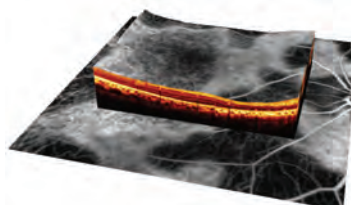
Keeler Instruments, Inc. ▲ (800) 523-5620  
www.keelerusa.com

Circle No. 02

**SPECTRALIS® TRACKING OCT**

SPECTRALIS combines the best of Spectral-Domain OCT and fundus imaging to provide a comprehensive retinal solution. The SPECTRALIS family includes five different models, at five different price points, to meet the needs of every practice.

- TruTrack™ Active Eye Tracking
- Up to six imaging modes
- Automatic rescan placement
- 1-micron reproducibility
- Heidelberg Noise Reduction™
- Network ready



ICGA+OCT Serpiginous Choroidopathy

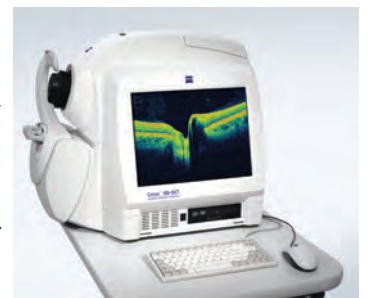
**HEIDELBERG ENGINEERING**

Heidelberg Engineering ▲ (800) 931-2230  
www.HeidelbergEngineering.com

Circle No. 03

**CIRRUS™ HD-OCT HIGH DEFINITION SPECTRAL DOMAIN IMAGING SYSTEM**

Zeiss optics and proprietary algorithms provide 2D and 3D images, layer segmentation, and optical biopsies for assessment of the retinal condition. Precise registration allows identification and evaluation of change for retina and RNFL. New Anterior Segment Imaging provides visualization of the angle and central corneal thickness measurement, with no add-on lens required.



**ZEISS**

Carl Zeiss Meditec ▲ (877) 486-7473  
www.meditec.zeiss.com

Circle No. 04

Be sure to check out our Web site, too! On [www.revoptom.com](http://www.revoptom.com), click **Product Guide** button.

## THE MOST VERSATILE ACUITY TESTER

Woodlyn's UltraVision is more than just an acuity tester. It comes with the ability to integrate all your automation and EMR. Its HIPPA Compliant Encryption feature allows all EMR files and diagnostic data to be wirelessly transmitted. The system can accommodate the needs and size of any practice. Call us at 800.331.7389 or visit us online at woodlynintl.com.



Woodlyn ▲ (800) 331-7389  
www.woodlynintl.com

Circle No. 05

## KONAN MEDICAL SPECULAR MICROSCOPES

Konan Medical has been the pioneer in Specular Microscopy for over 30 years.

We developed the first non-contact Specular Microscope in 1979 and our equipment is recognized by ophthalmic practitioners, regulatory groups, reading centers, and clinical trial experts as the gold standard for ECD. Today there are over 8000 Konan systems in use in 60 countries worldwide.



Contact us at 888-310-0740 or info@konan-usa.com.

Konan Medical ▲ (888) 310-0740  
www.konanchecks.com/review

Circle No. 06

## OASIS TEARS™ PRESERVATIVE-FREE EYE DROPS

Oasis TEARS™ and Oasis TEARS™ PLUS viscoadaptive lubricating eye drops coat, lubricate and moisten delicate ocular tissue. With each blink this unique drop recoats the surface of the eye for longer lasting relief.

- Preservative-free
- Instant relief
- Fewer applications required.



We invite you to FEEL THE DIFFERENCE.

OASIS Medical, Inc. ▲ (800) 631-7180  
www.oasisTEARS.com

Circle No. 07

## NutriDox® Convenience Kit

*Specially designed for optimal meibomian gland health and therapy.*



**NutriDox Convenience Kit** provides a single patient-compliant source of **oral doxycycline**, **TheraTears® Nutrition oral omega-3 supplement**, and **iHeat™ warm compress system** in one convenient package.

Available by prescription at most pharmacies. Visit [www.nutridox.net](http://www.nutridox.net) for \$15.00 instant-off coupons for patients.

Advanced Vision Research ▲ (800) 979-8327  
www.nutridox.net

Circle No. 08

## CLARITY H<sub>2</sub>O MONTHLY LENS

- All-day comfort and dry eye Relief
- All-day visual clarity, second to none
- A comfort upgrade for SiHy lens wearers
- 3 base curve options for the optimum fit
- Better patient compliance and improved patient retention
- Greater patient affordability & enhanced practice profitability
- Available in eco-friendly 12 packs with >20% savings vs. 6 pack price



Hydrogel Vision Corporation ▲ (877) 336-2482  
www.hydrogelvision.com

Circle No. 09

## OPTOMETRY OVERVIEW

A leader in intra-office communications for 25 years, Comlite Systems will help you manage your patient flow. Our light signaling systems allow you to discreetly notify technicians when they are needed, notify optical when you are finished with an exam, know which patient is next, and how many patients are waiting to be seen. An optional voice-intercom allows you to speak to personnel in a single room, a group of rooms or all locations in the office. For more information, call 800-426-5271 or visit us at [www.comliteinfo.com](http://www.comliteinfo.com).



Comlite ▲ (800) 426-5271  
www.comlite.com

Circle No. 10

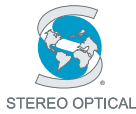
## FUNCTIONAL VISION ANALYZER™

### Contrast Sensitivity Testing with Two Glare Levels

The FVA offers a number of exams to evaluate functional vision and quality of vision. Background illumination levels inside the unit are constantly monitored and controlled.

Exams include:

- Visual Acuity – monocular and binocular at near, distance, and mid-range (optional)
- Contrast Sensitivity testing with E.A.C.T.® (Daytime/Nighttime; with glare/without glare)
- Stereopsis – Stereo Depth Perception testing
- Color Perception testing
- Potential Acuity (pin hole) The NEW upgraded EyeView® software utilizes a digital image processor to produce a pictorial model of the patients' functional vision.

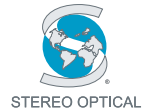
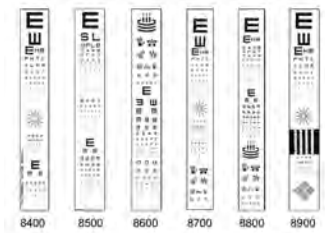


Stereo Optical ▲ (800) 344-9500  
www.functionalvisionanalyzer.com

Circle No. 11

## PROJECTOR SLIDES

Stereo Optical's projector slides are made of high-quality photo-graphic film, sealed between two pieces of glass to ensure sharp optotypes and maintain the integrity of the tests. Each slide can be adjusted for use in any testing lane. Available in Standard or Vectographic models, for children through adults.



Stereo Optical ▲ (800) 344-9500  
www.stereooptical.com

Circle No. 12

## THE NEW DISTANCE RANDOT® STEREOTEST

Finally, a test for distance stereopsis for patients as young as 4 years of age.

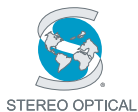
Test includes:

- 4 tests in 1 booklet (400 sec of arc to 60 sec of arc)
- 1 pair of Standard 3-D Viewers and 1 pair of Pediatric 3-D Viewers
- Affordable
- Portable and readily available



*"Distance stereoacuity measured using Distance Randot showed overall improvement following surgery for intermittent exotropia."*

Eileen E. Birch, Ph.D.  
Senior Research Scientist,  
Retina Foundation of the Southwest



Stereo Optical ▲ (800) 344-9500  
www.stereooptical.com

Circle No. 13

## NEW REVISED INFANT TELLER ACUITY CARDS® II

New Features Include:

- New glare-free laminated test cards for increased durability
- New digitally printed test cards
- No edge artifacts

Proven Features still include:

- Meets AOA guideline for infant vision testing

Testing Formats Available:

- TAC II Full set: 17 cards (from 20/3200 to 20/20)
- TAC II Half set: 8 cards (from 20/3200 to 20/30)



Stereo Optical ▲ (800) 344-9500  
www.stereooptical.com

Circle No. 14

## NEW STEREOTESTS

New Features Include:

- Durable leatherette testing booklet
- Polarized 3-D cleanable lenses
- Sturdy hard plastic viewer frames

Testing Formats Available:

- Stereo Fly
- Randot®
- Stereo Butterfly
- Random Dot E



Stereo Optical ▲ (800) 344-9500  
www.stereooptical.com

Circle No. 15

## STEREO OPTICAL VECTOGRAMS

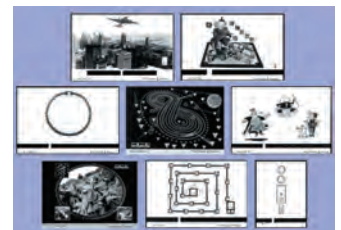
Stereo Optical has set the standard for vision training. Available in fixed or variable styles to accommodate unlimited base-in/base-out training. Each Vectogram includes one pair of 3-D viewers. Choose from:

Variable:

- Quoits
- Spirangle
- Clown
- Chicago Skyline
- Mother Goose
- Stereotest
- Basic Fusion

Fixed:

- Acuity Suppression
- Figure Eight
- Compass Points



Stereo Optical ▲ (800) 344-9500  
www.stereooptical.com

Circle No. 16

For information about the products above, contact Stereo Optical:  
Telephone (800) 344-9500, Fax (773) 777-4985, e-mail: SALES@stereooptical.com, internet: www.stereooptical.com

## iHeat™ warm compress system

*Optimally designed to warm meibomian glands.*



**TheraTears iHeat** warming system with eye mask and warming units. **Portable, patient activated, self-heating** iHeat provides up to 5 minutes of consistent, convenient warmth to facilitate thin meibomian gland oil flow.

Available online at [www.theratears.com](http://www.theratears.com) and most pharmacies.

**Advanced Vision Research** ▲ (800) 979-8327  
[www.theratears.com](http://www.theratears.com)

Circle No. 17

## LUMA™ DELIVERS SUCCESS. YOU DEFINE IT.

LUMA™ delivers your message in more places at once...from the waiting room to the exam lanes to the optical area. It enables you to educate, explain conditions and offer solutions, clearly and persuasively. Our software helps you to provide better care to more patients. And better informed patients make the best decisions.



Circle No. 18

**Eyemaginations, Inc.** ▲ (877) 321-5481  
[www.luma.eyemaginations.com](http://www.luma.eyemaginations.com)

## SURGICAL MICROSCOPES—OPMI LUMERA® i AND LUMERA T MICROSCOPES

The new OPMI Lumera *i* and Lumera T offer a breakthrough in surgical integration efficiency. In addition to the revolutionary red reflex, high contrast, and depth of field created with the Stereo Coaxial Illumination (SCI), the OPMI Lumera *i* offers a touch screen, integrated CCU for 1 or 3 chip cameras, greater X-Y range, new ergonomic wireless foot control panel, and ethernet attachment to the pioneering OR planning system of the CALLISTO eye.\* \*Not for Sale in USA.



**Carl Zeiss Meditec** ▲ (877) 486-7473  
[www.meditec.zeiss.com](http://www.meditec.zeiss.com)

Circle No. 19

## SC-1700

The New SC-1700 LCD Acuity Chart System incorporates polarization for stereo and binocular vision testing. A dedicated refracting device with an extreme emphasis on precise visual acuities, the SC-1700 utilizes a high resolution 17-inch LCD screen for high performance acuity presentations. The SC-1700 has contrast sensitivity testing and letter/character randomization, making it an industry leader.



**Marco** ▲ (800) 874-5274  
[www.marco.com](http://www.marco.com)

Circle No. 20

## VISION RESTORATION THERAPY™

NovaVision® Vision Restoration Therapy (VRT)™ is a non-invasive, at-home rehabilitation program delivered on an FDA-cleared medical device for stroke and brain injury survivors with vision loss. In a peer-reviewed study, 76% of patients showed improvements in their vision after the completion of VRT, and patients frequently mention improvements in quality of life. Available by prescription from any eye doctor.



Individual Results Vary

**NovaVision, Inc.** ▲ (888) 205-0800  
[www.novavision.com](http://www.novavision.com)

Circle No. 21

## Only SteriLid® kills the bugs in 60 seconds

- Blepharitis • Dry eye • Pre-surgical patients

> 90% reduction in colony forming units (CFU) @ 60 seconds <sup>1</sup>	Povidone Iodine	Competitor <sup>2</sup>	Vehicle	SteriLid
Pseudomonas	X			X
Escherichia coli	X			X
MRSA				X
Staph aureus				X
Serratia marcescens	X			X
Staph epidermidis	X	X		X
Moraxella	X	X	X	X



<sup>1</sup> Independent lab test results on file. <sup>2</sup> OCUSOFT Lid Scrub PLUS is a registered trademark of OCUSOFT, Inc.

Circle No. 22

**Advanced Vision Research** ▲ (800) 979-8327  
[www.theratears.com](http://www.theratears.com)

**ODYSSEY MEDICAL, LEADER IN PUNCTAL OCCLUSION, OFFERS THE PARASOL®**

Odyssey Medical, Inc. offers the Parasol® Punctal Occluder, the #1 choice for punctal occlusion. The Parasol's unique design is exceptionally easy to insert, requiring little or no dilation. Simple sizing means two sizes fit virtually all. In addition, Odyssey offers an exclusive 30-day pop-out guarantee. Also available is collagen and EXTEND™, an absorbable synthetic punctal implant which provides occlusion for up to three months.



**Odyssey ▲ (888) 905-7770  
www.odysseymed.com**

Circle No. 23

**TARGET INFLAMMATION...TREAT THE SIGNS AND SYMPTOMS WITH ALREX**

Alrex® (loteprednol etabonate ophthalmic suspension 0.2%) is indicated for the temporary relief of the signs and symptoms of seasonal allergic conjunctivitis.

Full prescribing information can be found at [www.bausch.com](http://www.bausch.com).

Alrex is a registered trademark of Bausch & Lomb Incorporated.



**Bausch & Lomb Incorporated ▲ (800) 323-0000  
www.bausch.com**

Circle No. 24

**KOWA NONMYD A-D III FUNDUS CAMERA**

The nonmyd A-D III high resolution digital fundus camera features Kowa's exclusive Aspherical Optical System which renders superior high quality images. The camera, integrated with Kowa's VK2 Software solution, offers a high-volume Shoot and Forget automatic image saving feature, high capacity image storage, along with restoration and image montage comparison with ease.



**Kowa Optimed, Inc. ▲ (310) 327-1913  
www.kowa-usa.com**

Circle No. 25

**KOWA AP-5000C AUTOMATIC PERIMETER**

The automatic perimeter offers 25 types of screening test programs including standard, precision, center, periphery, glaucoma and v. meridian. In ocular fundus perimetry, the visual field is examined with an ocular fundus image displayed on the screen. Our system offers the capability to overlap the ocular fundus image and the perimetry result so you can grasp the correspondence between the two.



**Kowa Optimed, Inc. ▲ (310) 327-1913  
www.kowa-usa.com**

Circle No. 26

**KOWA DIGIVERSAL SLIT IMAGING SYSTEM**

**Kowa DigiVersal Slit Imaging System highlights:**

- Kowa 1-click selection, imaging software
- Ultra Super Mini-PC system hardware and OS
- One-touch foot pedal for image capture and storage
- Two-touch foot pedal for live video image capture
- High resolution "firewire" digital camera
- CD/DVD drive for secure non-magnetic data backup
- The system adds image capture capability to all Marco, Zeiss, HS 900BQ, Topcon SL-2EF, SL-7EFT and SL-7E slit lamp systems.



**Kowa Optimed, Inc. ▲ (310) 327-1913  
www.kowa-usa.com**

Circle No. 27

**NP-3S—FAST, QUIET AND AFFORDABLE CHART PROJECTION**

The NP-3S Chart Projector combines silent operation with fast, random access functionality. The programmable NP-3S includes various optotypes, advanced polarized slides, 5 letters/line and multiple 20/20 lines.



**RIGHTmed**

**Right Medical ▲ (888) 224-6012  
www.rightmedical.com**

Circle No. 28

## OCUSOFT® LID SCRUB™ PLUS— KILL THE BUGS WITH LESS IRRITATION

OCuSOFT® Lid Scrub™ PLUS Extra Strength Eyelid Cleanser is recommended for patients with moderate to severe eyelid conditions. This latest innovation in eyelid hygiene is purposely designed as a “Leave-On” formula to maximize patient compliance with minimal eye irritation. Additionally, a recent study has demonstrated OCuSOFT® Lid Scrub PLUS™ to kill Demodex mites.

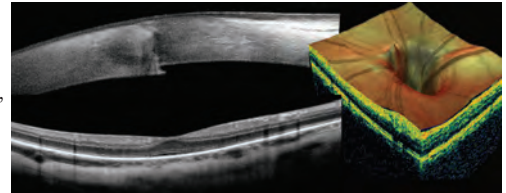


OCuSOFT, Inc. ▲ (800) 233-5469  
www.ocusoff.com

Circle No. 29

## RTVue FROM OPTOVUE

The leading Fourier-domain OCT system, the RTVue from Optovue, Inc. (Fremont, CA), is now the **Most Comprehensive OCT** available with Retina, Glaucoma and now **Cornea-Anterior Segment** scanning option. The system includes a Normative Database for both Glaucoma and Retina, Symmetry and Progression reports, and the exclusive “Deviation from Normal” and “Significance of Normal” analysis developed by USC Doheny for “at a glance” analysis of meaning changes. With scans targeted towards fast, high-resolution imaging of retina-based pathology, 3D imaging and the new CAM option, the RTVue may be the only OCT your practice will ever need.



Optovue, Inc. ▲ (866) 344-8948  
www.optovue.com

Circle No. 30

## VISANTE® OMNI

Visante omni integrates proven anterior corneal topography from the ATLAS® Corneal Topographer with precision OCT pachymetry from the Visante OCT to provide comprehensive anterior and posterior topography for improved patient selection and care. The Holladay Report conveniently summarizes these results on a single page for effective decision-making and practice efficiency.



Carl Zeiss Meditec ▲ (877) 486-7473  
www.meditec.zeiss.com

Circle No. 31

## BLINK® TEARS LUBRICATING EYE DROPS FOR DRY EYE FROM THE COMPANY THAT BRINGS YOU HEALON®



The Blink® Tears line of artificial tears includes 3 visco-adaptive formulas containing (PEG) Polyethylene Glycol 400 and a blend of ingredients found naturally in the eye.

### Blink® Tears (mild-moderate) provides:

- Immediate comfort and longer-lasting relief with greater than 60 min. retention time
- More effective than Systane® Drops when used concomitantly with Restasis® Drops with significantly less blur and ocular burning

### Blink GelTears® (moderate-severe) provides:

- All the benefits of Blink Tears® in a more viscous formula with longer than 70 min. retention time

### Blink® Tears Preservative-Free (mild-moderate) provides:

- All the benefits of Blink Tears® but in single-use preservative-free vials
- Ideal for pre- and post-cataract and refractive surgery and for patients with sensitive eyes

Abbott Medical Optics Inc. ▲ (800) 821-1515  
www.abottmedicaloptics.com

Circle No. 32

## NEW & IMPROVED SNUGPLUG FROM FCI

FCI's **one-size-fits-all** silicone SnugPlugs are packaged preloaded & stretched for easy insertion. Once released in punctum, the plug returns to its natural shape for secure retention.

- Easy one step insertion
- No sizing necessary
- Snug fit

Also from FCI: Ready-Set Plugs with slanted collarettes;

TearSaver Plugs; ProLong 3-month plugs; collagen plugs; flow-through plugs; and Zone Quick.



FCI Ophthalmics ▲ (800) 932-4202  
www.fci-ophthalmics.com

Circle No. 33

## THE FASTEST AND MOST ACCURATE AUTOREFRACTOR AVAILABLE

The Speedy-1 Autorefractor and the Speedy-K Autorefractor/keratometer combine speed, automation and user-friendly interface to significantly reduce testing time and provide accurate, reproducible measurements. Upgrade your pretest measurements with a Speedy Autorefractor today.



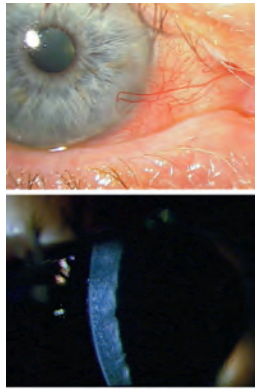
**RIGHTmed**

Right Medical ▲ (888) 224-6012  
www.rightmedical.com

Circle No. 34

## TELSCREEN'S EYERES DIGITAL IMAGING SYSTEM

Only TelScreen's EyeRes Slit-Lamp Digital-Imaging System provides high-resolution digital stills and videos of the Anterior Segment and retina **without** flash or indirect lighting. Only TelScreen's programmed **medical-grade camera** gives audit-quality photos of 559 Medical Necessity codes. Two Anterior Segment photos per week make the monthly payments! Doctors say "easy-to-use, beautiful images, patients love this, best purchase I've made, great service."



TelScreen TSi

TelScreen ▲ (800) 769-4933  
www.telscreen.com

Circle No. 35

## CATARACT?

Her last doctor said to wait until it worsens...then have surgery...  
*Now you have the tools to halt or reverse cataracts.*

- Cineraria Homeopathic Eye Drops trigger the body's ability to clear the crystalline lens.
- Oral Absorption Nutraceuticals provide high blood level absorption of herbs & vitamins needed to clear the lens.

CALL FOR A FREE INFO/SAMPLE PACK

**Professional Quality—  
Only Available Via Doctors  
Made in the USA**



Natural Ophthalmics, Inc. ▲ (877) 220-9710  
www.naturaleyedrops.com

Circle No. 36

## ULTRAPLUG™ PUNCTAL PLUGS

- ▶ **Silicone**
- ▶ **Synthetic**
- ▶ **Collagen**

Available in 0.1mm size increments.

Call to place your first order and ask about our complimentary Patient Education Brochures and guidelines on reimbursement and coding.



Angiotech ▲ (866) 823-6543  
www.sharpoint.com

Circle No. 37

## DRY EYE DROPS THAT TRIGGER TEAR FILM PRODUCTION—WITHOUT SIDE EFFECTS—OK WITH CONTACTS

Two separate eye drop formulas, one for Women and one for Men, which stimulate the production of all three tear film layers—relieving symptoms with causation ranging from inflammation to aqueous deficiency, including Sjogren's Syndrome. The Women's formula has ingredients for dryness related to hormonal fluctuations. The Men's drop has others for male pattern dryness.

OK WITH CONTACTS—NO SIDE EFFECTS—NO PRESERVATIVES—WORKS FAST & FEELS GREAT  
CALL FOR A FREE INFO/SAMPLE PACK

**Professional Quality—Available Via Doctors Only!**



Natural Ophthalmics, Inc. ▲ (877) 220-9710  
www.naturaleyedrops.com

Circle No. 38

## THE MARCO EXAM LANE ADVANTAGE

Marco lane equipment is designed, engineered and built to be exceptionally strong and functional. Strict attention to details and attractive aesthetics is a common theme throughout our entire product line. All of our exam lane products—from chairs and stands to slit lamps, refractors and sophisticated acuity devices—offer the most trouble-free, effortless operation in the industry. They work better because they're constructed better. And, when you purchase an entire lane of Marco through one of our many Authorized Distributors, you'll save even more.



**MARCO**  
THE LEADER IN VISION DIAGNOSTICS®

Marco ▲ (800) 874-5274  
www.marco.com

Circle No. 39

## FINALLY—AN ALLERGY DESENSITIZATION EYE DROP—OK WITH CONTACTS

"I have allergies and your drops are better than Patanol...I have no problem telling patients that these are the newest and best drops available and they are not available in stores, so you need to buy them here." Dr. F.S.

OK WITH CONTACTS—NO SIDE EFFECTS—NO PRESERVATIVES—WORKS FAST & FEELS GREAT

CALL FOR A FREE INFO/SAMPLE PACK

**Professional Quality—  
Only Available Via Doctors  
Made in the USA**



Natural Ophthalmics, Inc. ▲ (877) 220-9710  
www.naturaleyedrops.com

Circle No. 40

## THE WORLD'S FIRST COMBINATION UNIT WITH NCT — THE MARCO M3®

The M3 from Marco is a combination automatic refractor, keratometer and non-contact tonometer. The M3 uses a highly sensitive CCD camera, which creates high-quality images for accurately measuring patients with cataracts, corneal opacities, IOLs and post-Lasik cases. Other features include automated eye alignment, auto-fogging system, tilt screen, motorized chinrest and new ergonomic design. The M3 easily integrates with other Marco refraction systems.



Marco ▲ (800) 874-5274  
www.marco.com

Circle No. 41

## AZASITE® (AZITHROMYCIN OPHTHALMIC SOLUTION) 1%

Indicated for the treatment of bacterial conjunctivitis caused by CDC coryneform group G,\* *Staphylococcus aureus*, *Streptococcus mitis* group, *Streptococcus pneumoniae*, and *Haemophilus influenzae*.

AzaSite® delivers significant anti-inflammatory activity, potent broad-spectrum eradication, and rapid and sustained concentrations in ocular tissue.

\*Efficacy for this organism was studied in fewer than 10 infections.



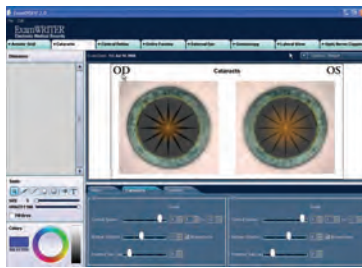
Inspire Pharmaceuticals, Inc. ▲ (919) 941-9777  
www.inspirepharm.com

Circle No. 42

## INTEGRATED PRACTICE MANAGEMENT AND ELECTRONIC MEDICAL RECORDS

Eyefinity/OfficeMate products are used in thousands of offices each and every day. Our desktop and web-based solutions include:

- OfficeMate practice management software
- ExamWRITER electronic medical records
- eBuy, eClaim and eLab on line business solutions
- OfficeMate Enterprise multi-location software



Eyefinity/OfficeMate ▲ (800) 269-3666  
www.Officemate.net or www.Eyefinity.com

Circle No. 43

## CR-1 MARK II DIGITAL RETINAL NON-MYDRIATIC CAMERA

The CR-1 Mark II Digital Retinal Non-Mydriatic Camera has a reduced flash intensity enabling higher throughput in the study and reducing patient discomfort. Sharp images are made possible by the attached EOS digital SLR camera's high pixel count (15.1 megapixels). The camera offers a wide range of features needed to detect and monitor ocular conditions such as glaucoma and diabetes.



Canon U.S.A., Inc. ▲ (949) 753-4000  
www.usa.canon.com/eye-care

Circle No. 44

## RTA5 AND MACUSCOPE

The RTA5 delivers powerful diagnostics through digital Fundus Imaging, Posterior Pole scanning, and RNFL Thickness Analysis, with integrated data and follow-up analysis. The MacuScope assesses a patient's risk for developing Macular Degeneration by measuring macular pigment density. Risk can be diminished by recommending MacuHealth with LMZ3, a once daily oral supplement containing all three macular carotenoids.



Marco ▲ (800) 874-5274  
www.marco.com

Circle No. 45

## REICHERT IOPAC® HANDHELD PACHYMETER

Bring glaucoma risk into focus with the Reichert IOPac Handheld Pachymeter, the only pachymeter with built-in glaucoma risk analysis. The IOPac features handheld Palm® powered technology, a glaucoma risk calculator, thickness mapping capability, CCT-based IOP adjustment, 20 MHz ultrasound probes and quick data exporting. Weighing only 7 ounces, the IOPac Handheld Pachymeter provides pocket-sized mobility.



PROUDLY MADE IN THE USA.

Reichert, Inc. ▲ (888) 849-8955  
www.reichertoi.com

Circle No. 46



## TEARS AGAIN® HYDRATE™—THE ONLY PRESCRIPTION NUTRITIONAL SUPPLEMENT

Tears Again® HYDRATE™ is specially formulated for the Dietary Management of Dry Eye Syndrome, Blepharitis and Meibomian Gland Dysfunction. Tears Again® HYDRATE™ contains unique proprietary blends of Essential Fatty Acids (EFAs):

- 1000 mg of Omega 3 Flaxseed Oil
- 500 mg of Omega 6 Evening Primrose Oil

For increased bioavailability, Tears Again® HYDRATE™ utilizes a proprietary Hypersorb™ Technology liposome process.



OCUSOFT, Inc. ▲ (800) 233-5469  
www.ocusoft.com

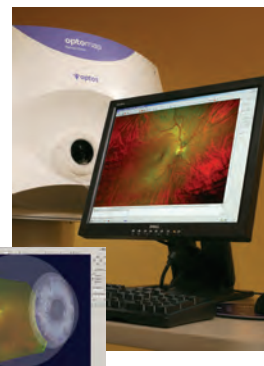
Circle No. 47

## OPTOS P200 DEVICE

The Optos P200 device, featuring the **optomap**® Retinal Exam and **optomap**® plus Medical Retinal Exam, digitally captures ultra-widefield images (up to 200°/82% of the retina) in a quarter of a second without mydriasis. With Optos's unique business model, you can acquire cutting-edge technology with no capital outlay.

The **optomap**® Retinal Exam provides:

- Enhanced disease detection
- New wellness revenue stream
- Superior documentation
- Outstanding patient education
- Practice differentiation
- Free software upgrades.



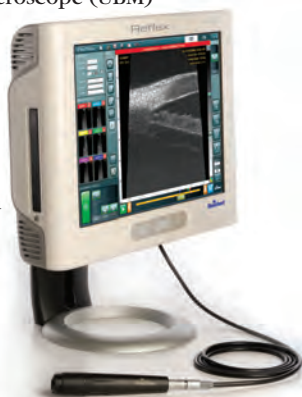
Optos ▲ (800) 854-3039  
www.optos.com

Circle No. 48

## REICHERT INTRODUCES NEW REFLEX™ UBM

The NEW Reflex Ultrasound Bio-Microscope (UBM) is compact and easy to set up and use. It enables operators to image pathologies, which may be obstructed by opacities or ocular structures, that OCT technology cannot. The touch screen is simple to use, and the unique probe design allows the operator to examine the patient in any position, without the need for a traditional water bath.

PROUDLY MADE IN THE USA. 



Reichert, Inc. ▲ (888) 849-8955  
www.reichertoi.com

Circle No. 49

## CF-1 DIGITAL RETINAL MYDRIATIC CAMERA

Comfortable and easy to use for color, red-free, and fluorescein angiography imaging, the CF-1 Digital Retinal Mydriatic Camera delivers clear and detailed diagnostic images for immediate review when attached to a Canon EOS Digital SLR Camera (sold separately). The CF-1 offers ease of use and an ergonomic, streamlined design helps achieve improved operation by motorizing procedures, usually performed by hand.



Canon U.S.A., Inc. ▲ (949) 753-4000  
www.usa.canon.com/eye-care

Circle No. 50

## TRAVATAN Z® SOLUTION

TRAVATAN Z® solution is formulated to remove benzalkonium chloride (BAK) from Alcon's existing TRAVATAN® solution and replaces BAK with SOFZIA®, a robust ionic buffered preservative system. Alcon developed this BAK-free version of TRAVATAN® because long-term use of BAK-containing products may compromise the ocular surface and exacerbate conditions such as dry eye.



Alcon Laboratories, Inc. ▲ (800) 451-3937  
www.alconlabs.com

Circle No. 51

## FORESEE PHP®

Foresee PHP® is the only FDA-cleared device indicated for the detection of CNV and long term monitoring of dry AMD. Clinically proven with an unsurpassed 82% sensitivity and 88% specificity, it detects conversion before vision loss occurs, allowing for timely referral and treatment.

Manufactured by Notal Vision, the Foresee PHP is distributed in the U.S. by Sightpath Medical. Visit [www.sightpathmedical.com](http://www.sightpathmedical.com).



Sightpath Medical ▲ (800) 728-9615  
www.sightpathmedical.com

Circle No. 52

## Reliance 520®

Examination Chair

Reliance's stylish new 520 chair top reclines up to 40° while the patient maintains position. Access the pneumatically assisted release mechanism from both sides of the chair. Other features include, corded foot switch, dual rotation locks, non-articulating headrest, armrests that rotate up to allow easy access to the chair.

Customize with MyColor selections to match any office.



800.735.0357  
haag-streit-usa.com

Circle No. 53

## Reliance FX 920®

Examination Chair

The FX 920 sets a new standard for design but it retains the core value of all Reliance products — rugged durability. All surfaces of the chair are designed to support a patient's entire weight. Ergonomic full power tilt is efficient for the practitioner as well as comfortable for the patient. A full complement of controls is available on both sides of chair and a detached dual footswitch adds flexibility.



800.735.0357  
haag-streit-usa.com

Circle No. 54

## Reliance 905®

Command Center

The Reliance 905 Pendulum delivery system offers smooth, effortless delivery of ophthalmic instruments and control of the exam room environment. The tabletop lifts to deliver the slit lamp and automatically turns it on.

It moves laterally to position a second instrument; and a spring-activated counterbalanced arm.

Reliance's 905 Command Center centralizes controls for room lights, three rechargeable instrument wells, and the examination chair. Instrument moves automatically trigger pre-selected lighting.



800.735.0357  
haag-streit-usa.com

Circle No. 55

## Stimuli®

Visual Acuity System

Packaged in a slim-line Apple computer, the Stimuli visual acuity system sits on a cabinet or hangs on a wall. The Stimuli randomizes optotypes and eliminates patient memory effect; calibrates for long, short, or folded exam rooms; offers pediatric patients special video and fixation targets; and resolves to sub-pixel accuracy.



800.787.5426  
haag-streit-usa.com

Circle No. 56

## Contact Glasses

with Haag-Streit Optics

Haag-Streit diagnostic and laser contact glasses feature pristine optical clarity. The line includes Classic Goldmann Glass includes glasses for Children, Fundus examination, Ora Serrata, Glaucoma, Iridectomy, Vitrectomy, and CGVI. A special bonding technique ensures total quality control.



800.787.5426  
haag-streit-usa.com

Circle No. 57

## Tonosafe®

Disposable Prisms

Tonosafe Disposable prisms used with Goldmann Applanation tonometers or Perkins tonometers eliminate the risk of cross-infection between patients. Prisms position quickly. Use one per patient. Calibrated to Goldmann standards, the Tonosafe is the same mass as the Goldmann prism so no conversion of results is necessary. Purchase by boxes of 100 prisms, including 1 prism holder.



800.787.5426  
haag-streit-usa.com

Circle No. 58

## BQ 900® Slit Lamp

Choose the BQ 900 for advanced microscopy. The IM 900® imaging module offers a fully integrated imaging solution with unique features and technology. Select accessories such as a teaching scope, inclined eyepieces, a Goldmann tonometer or the stereo variator for the retinal specialist. The convergent view of the BQ 900 offers a large binocular field with high resolution and depth of focus.



800.787.5426  
haag-streit-usa.com

Circle No. 59

## BX 900® Slit Lamp

Designed for the professional ophthalmic photographer, the BX 900 provides integrated flash, fully synchronized with the camera, slit and background illumination. A button next to the joystick triggers the camera. Adaptor rings provide compatibility with many professional level digital and 35 mm cameras to highest possible image quality. The camera mounted above the microscope simplifies photography with hand-held diagnostic lenses.



800.787.5426  
haag-streit-usa.com

Circle No. 60

## CM 900® Camera Module

The CM 900 is available on and retrofits to any existing BP 900® or BD 900® Slit Lamp.

Freeze technology and the History Trigger function allows you to shoot the perfect image every time. Identify the shot area, and click. Digital video capture automatically begins. Depress the hands-free footswitch to shoot. Review on the monitor, choose from images before and after you clicked, pick the best shot.



800.787.5426  
haag-streit-usa.com

Circle No. 61

## IM 900® Imaging Module

The Haag-Streit IM 900 complements the Haag-Streit BQ 900® Slit Lamp with integrated imaging features. Freeze technology captures the image at the exact moment the trigger is pressed. The history trigger can record the moments prior to the image capture and allowing the practitioner to review and select the best image. True aperture allows complete control of the depth of field.



800.787.5426  
haag-streit-usa.com

Circle No. 62

## Octopus 300® Series Perimeters

Octopus perimeters provide 100% eye fixation control. Tests prioritize visual field for speed and reduce patient fatigue. Octopus allows operation from any side and fits into tight office spaces. Use TOP strategy to execute a full threshold exam in just over 2 minutes. The Octopus Seven-in-One report provides all the information necessary for a precise assessment of the visual field.



800.735.0357  
haag-streit-usa.com

Circle No. 63

## Octopus 900® Goldmann Perimeter

The Octopus 900, a full field perimeter, offers Goldmann kinetic perimetry in manual, semi and fully automated modes. It performs a full 90° field with central 30° testing in 2.5 minutes with 100% fixation.

The 900 offers all perimetry methods in one instrument: Goldmann Kinetic, Static White / White, Blue / Yellow (SWAP), Red / White, Flicker Perimetry, Low vision, Color Perimetry



800.787.5426  
haag-streit-usa.com

Circle No. 64

## TOMEY RC-5000 AUTOREFRACTOR/ KERATOMETER

The **FIRST touch-screen with automatic measurement...TOMEY RC-5000 Autorefractor keratometer with built-in printer—the quickest, most efficient and easiest to use.**

The advanced touch-screen display allows user to perform both refraction and keratometry automatically with one single movement.

Capture one eye on the display by touching the center of the pupil on the screen with your fingertip and the RC-5000 will automatically align and begin measurement.



Tomey ▲ (888) 449-4045  
www.tomeyusa.com

Circle No. 65

## TOMEY TL-5000 AUTO LENSMETER

has a color touch panel screen with UV detection, PD, Prism and built-in speedy printer.

Multi-focal lenses are automatically detected. Power map supports progressive lens measurement. Simultaneous measurement of UV and results can be printed on high speed printer. Lens table automatically locks when aligned with optical center. White marking ink is easily visible even on prescription sunglasses. Networkable.



Tomey ▲ (888) 449-4045  
www.tomeyusa.com

Circle No. 66

## TOMEY TMS-4 CORNEAL TOPOGRAPHER

Optimum resolution, precise accuracy and broader coverage than any other product in the world including wavescans. Also includes internal dry eye software.

The unit comes complete with Klyce corneal statistics software, Keratoconus screening software, contact lens fitting software, Klyce Maeda Multiple Regression Analysis, Smolek-Klyce Classification Neural Network with bit image format. Easily networked.



Tomey ▲ (888) 449-4045  
www.tomeyusa.com

Circle No. 67

## TOMEY RT-7000 AUTOREFRACTOR/ KERATOMETER/TOPOGRAPHER

The all-inclusive 3-in-1 device incorporates quick and efficient touch screen alignment and auto shot. Includes built-in computer, on-board printer and internal dry eye software.

Two CCD cameras capture images providing highly accurate measurement data. Includes diameter measurement of cornea and pupil. The Indices of KAI and KRI that show Corneal Irregular Astigmatism displayed with three levels (A•B•C) at Keratometry. Absolute and Normalized color maps can be viewed for contact lens fitting and Corneal Eccentricity Index of Ortho-K Lens. TSAS (tear stability analysis software) also included.



Tomey ▲ (888) 449-4045  
www.tomeyusa.com

Circle No. 68

## TOMEY FT-1000 NON-CONTACT TONOMETER—NEW!!

The “patient friendly” NCT.

The Touch Alignment of the FT-1000 quickly aligns the center of the eye on the center of the screen by simply touching the eye shown on the display. The lag time is reduced from the completion of alignment to the beginning of measurement 15/1,000 seconds. No repeated exams necessary. “mmHg” or “hPa” can be selected for the unit of the intraocular pressure.



CBD/Tomey ▲ (888) 449-4045  
www.tomeyusa.com

Circle No. 69

## TOMEY EM-3000 SPECULAR MICROSCOPE has the *first* touch screen!

Tomey has introduced a newly advanced specular microscope—the EM-3000. Its color touch screen allows ease of operation and speed in its results. It can also measure corneal thickness. Its internal computer automatically analyzes endothelial cells while the seven fixation targets make peripheral photography a snap. More cells are counted for greater accuracy.



CBD/Tomey ▲ (888) 449-4045  
www.tomeyusa.com

Circle No. 70

## EYEQUIP'S PICCOLO CORNEAL TOPOGRAPHER FOR FREE\*

The Piccolo's advanced miniaturization technology offers extreme reliability and a competitive price.

Designed to mount on most slit lamps, the Piccolo offers the same features and software platform as the Keratron and Keratron Scout.

Features include: Standard maps including Corneal Wave Front, auto-capture, repeatability check, free software updates and networking and Wave Contact Lens Design Software.

\*Wave lens fitters qualify for rebates equal to the Piccolo purchase price. Call 800.393.8676



EyeQuip ▲ (800) 393-8676  
www.eyequip.com

Circle No. 71

## THE DIFFERENCE IS NIGHT AND DAY

The 3-D Wave™ makes it easy for you to not only assess your patients' day vision, but their night vision as well. Many patients determine that a second pair of glasses is necessary for driving at night. Offering a night vision assessment to all of your patients will make a night and day difference in your practice.

The 3-D Wave is a combination:

- Auto Refractor
- Keratometer
- Corneal Topographer
- Pupillometer
- Wavefront Aberrometer



**MARCO**  
THE LEADER IN VISION DIAGNOSTICS®

Marco ▲ (800) 874-5274  
www.marco.com

Circle No. 72

## ALODOX™ CONVENIENCE KIT—Now Includes FREE Tranquileyes Moist Heat Therapy Goggles

The ALODOX™ Convenience Kit contains ALODOX™ (Doxycycline Hyclate 20 mg), OCuSOFT® Lid Scrub™ PLUS Extra Strength Pre-Moistened Pads, OCuSOFT® Lid Scrub™ Original Foaming Eyelid Cleanser, and new complimentary Tranquileyes™ Moist Heat Therapy Goggles and Thermoeyes™ Reusable Heat Packs. The ALODOX™ Kit includes OCuSOFT® Lid Scrub™ Eyelid Cleansers for adjunctive eyelid therapy and maintenance.



OCuSOFT, Inc. ▲ (800) 233-5469  
www.ocusoft.com

Circle No. 73

## ZYLET: THE FIRST STEROID-ANTIBIOTIC COMBINATION APPROVED BY THE FDA SINCE THE 1980s

Zylet® (loteprednol etabonate 0.5% and tobramycin 0.3% ophthalmic suspension) is indicated for steroid-responsive inflammatory ocular conditions for which a corticosteroid is indicated and where superficial bacterial ocular infection or a risk of bacterial ocular infection exists and where the inherent risk of steroid use in certain infective conjunctivitis is accepted to obtain a diminution in edema and inflammation. Full prescribing information can be found at www.bausch.com.

Zylet is a registered trademark of Bausch & Lomb Incorporated.



Bausch & Lomb Incorporated ▲ (800) 323-0000  
www.bausch.com

Circle No. 74

## SYNEMED EYESCAPE ADVANCED IMAGING SYSTEM

EyeScape's Advanced Imaging software package is now coupled with Canon's new CR-1 Non-Mydriatic Fundus Camera.

Now 15.1 Megapixels. Includes networking, EMR links, Slit Lamp integration, stereo pairing, mosaic, 7 color tracks, emboss, smart back up and much more.

Call to learn about Stereo Plus, AV Mode and Retinal Assessment Module.

### Synemed Also Provides:

- Convert other camera databases to EyeScape
- Slit Lamp Imaging
- Update Film Cameras to Digital

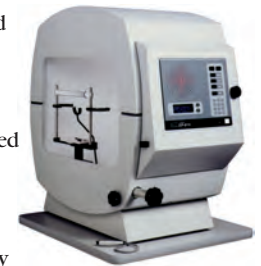


Synemed ▲ (800) 777-0650  
www.synemed.com

Circle No. 75

## SYNEMED INTRODUCES AN EASY-TO-USE AND AFFORDABLE PERIMETER

Synemed, with over 30 years of visual field expertise, is proud to announce the latest line of perimeters. The Synemed EP-900 Series of full field, full-featured automated perimeters offers all of the features you need and want, and provides easy-to-interpret industry standard results. Models are user-friendly, with easy, two-button operation, provide the fastest test times and are easily upgradeable. Customize your own programs, combining advanced methodologies with a large selection of test patterns to screen in less than one minute and threshold in less than two minutes per eye. These all-encompassing systems are the only perimeter you'll ever need to ensure the most comprehensive patient care possible.



Synemed ▲ (800) 777-0650  
www.synemed.com

Circle No. 76

## solitaire.

Versatile, portable solid-state green laser

- Versatile: perfect for ALT, PI and retina treatment
- Dual ports offer increased fiber optic lifespan
- Patented energy control for consistent laser burns
- Premium slit lamp, LIO and endo probe delivery options
- Perfect solution for new ASC reimbursements



Ellex 800 824 7444 [ellex.com](http://ellex.com) 

Circle No. 77

## integre.

Integrated, solid-state green laser.

- Elegant green laser in a unique integrated platform
- All-in-one slit lamp and laser delivery
- Adapter-free design
- Exquisite micromanipulator for precision control
- Unique wheelchair table provides smallest footprint



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Circle No. 78

## eyecubed

Premier diagnostic ultrasound.

- Unparalleled sensitivity and the highest-quality image resolution
- Real-time movie mode for B-Scan and Biometry A-Scan
- Sulcus-to-Sulcus measurements
- 160GB hard drive for image storage
- Flexible configuration



Ellex 800 824 7444 [ellex.com](http://ellex.com) 

Circle No. 79

## integreduo™

Red and green solid-state photocoagulator.

- Proprietary dual-mode laser
- Green laser, 532nm (1.5 Watts)
- Red laser, 670nm (1.0 Watts)
- All-in-one laser and slit lamp delivery with smallest footprint
- Unique adapter-free design



Ellex 800 824 7444 [ellex.com](http://ellex.com) 

Circle No. 80

## superQ.

The essential YAG laser.

- Portable and affordable configuration
- Refined, patented YAG laser technology
- Low-energy, micro-precision control
- #1 selling YAG laser worldwide
- Industry-leading warranty



Ellex 800 824 7444 [ellex.com](http://ellex.com) 

Circle No. 81

## ultraQ™

Microsurgical YAG laser.

- Lowest energy optical breakdown
- Ultra-precise focusing and control
- Pin-point accuracy
- Fastest treatment at 3Hz
- All-in-one laser and slit lamp delivery



Ellex 800 824 7444 [ellex.com](http://ellex.com) 

Circle No. 82

## Spectra Plus

### The Compact & Portable Choice

The new Keeler Spectra Plus has some big features. The first portable, lightweight, and convenient indirect from Keeler that uses exclusive LED illumination. Our NEW Sport Frame for adds comfort and balance in four attractive colors, Sky Blue, Red, Dark Blue, and Black.



- LED long lasting bright illumination and better detail.
- No more bulbs to replace.
- Keeler Sport Frame, perfect comfort and balance
- Lithium Powered, up to 4 hours of continuous use.



# Keeler

Keeler Instruments, Inc. ▲ (800) 523-5620  
www.keelerusa.com

Circle No. 83

## Another Bright Idea From Keeler

### VantagePlus LED & Slimline

- Longest life – 10,000 hours, brightest, better detail.
- 25% brighter than standard bulbs.
- New Slimline battery, lightest and fits in your hand.
- Combined LED & Lithium Polymer battery can provide up to 6 hours of use on a single charge.



Be the envy of all your peers and ask for a **free, no obligation demonstration** of the New Vantage Plus LED and Slimline Wireless.



# Keeler

Keeler Instruments, Inc. ▲ (800) 523-5620  
www.keelerusa.com

Circle No. 84

## Perfect together

### SuperVu Hi-Res Loupe & K-L.E.D. Light System

Keeler introduces the First Hi-Resolution 3x Loupe and K-L.E.D Headlight.

3x Hi-Resolution loupe delivers 15% greater field of view & enhanced definition for better results!

The 3W K-L.E.D. light system provides a long lasting bright patch of illumination. Bright and long lasting LED illumination - no more bulbs to replace. Lithium powered, get up to 4 hours of continuous use.



# Keeler

Keeler Instruments, Inc. ▲ (800) 523-5620  
www.keelerusa.com

Circle No. 85

## Work Smarter...Not Harder

### Pulsair EasyEye Non-Contact Tonometer

Pulsair EasyEye Non Contact Tonometry is the smart choice for all your patients. With exclusive soft-puff technology, space saver design, and clinically proven results – Pulsair makes your work easier!

- Soft-Puff, easy on your patients
- Priced Right, easy on your wallet
- Space Saver, easy on your office space.
- \$500 Smart Trade-In, just plain smart.



# Keeler

Keeler Instruments, Inc. ▲ (800) 523-5620  
www.keelerusa.com

Circle No. 86

## iHeat™ warm compress system

*Optimally designed to warm meibomian glands.*



**TheraTears iHeat** warming system with eye mask and warming units. **Portable, patient activated, self-heating** iHeat provides up to 5 minutes of consistent, convenient warmth to facilitate thin meibomian gland oil flow.

Available online at [www.theratears.com](http://www.theratears.com) and most pharmacies.

Advanced Vision Research ▲ (800) 979-8327  
www.theratears.com

Circle No. 87

## Keeler Cryomatic

### The Standard in Cryo-Surgery

The Keeler, CryoMatic is the first ophthalmic cryo-system with **cryosmart technology**. The console has a built-in monitoring system which self-adjusts the optimal operating parameters for any given probe. The CryoMatic offers the surgeon and his staff a system which performs time after time.

- Automatic Gas Adjustment, any probe will perform optimally.
- Fast Freeze and Defrost, for ease of use.
- No manual adjustments, easy set-up.
- Retinal End Freeze Probes.



# Keeler

Keeler Instruments, Inc. ▲ (800) 523-5620  
www.keelerusa.com

Circle No. 88

## THE ADVANCED RS-1000 DIGITAL PHOTO SLIT LAMP

Zoom optics and broad programmable imaging capabilities. Digital photography has never been easier. The advanced RS-1000 Digital Photo Slit Lamp's crystal clear optics and programmable flash provides the perfect flash intensity for all ophthalmic imaging.



**RIGHTmed**

Right Medical ▲ (888) 224-6012  
www.rightmedical.com

Circle No. 89

## THE NEW RETINOMAX 3 SERIES AUTOREFRACTORS—HAND-HELD FLEXIBILITY, TABLE TOP ACCURACY

The Retinomax family of Autorefractors are the new generation hand-held autorefractor with unsurpassed accuracy and ease-of-use, out-performing others and recognized as the gold standard in hand-held autorefraction. The number-one choice for pediatrics, home visits or between multiple offices.



**RIGHTmed**

Right Medical ▲ (888) 224-6012  
www.rightmedical.com

Circle No. 90

## AUTO OPTESTER REMOTE VISION

The Remote Vision Refractor makes it easy to step through a complete refraction using your conventional sequence or programmed refraction sequences. Perform accurate and precise refractions effortlessly. One button comparison between new and old Rx makes visualization of change easy for the patient. Automatically send your lensmeter and/or autorefractor results to the Remote Vision to expedite the refraction process. Save your back, impress your patients, increase your throughput.



**RIGHTmed**

Right Medical ▲ (888) 224-6012  
www.rightmedical.com

Circle No. 91

## MODEL 1500-CH MANUAL TILT EXAMINATION CHAIR

The advanced design and durable construction makes the Model 1500-Ch Examination Chair the smart choice for any practice. Featuring a pneumatically assisted tilting mechanism with one-handed release/control, allowing simple patient positioning with up to a 40 degree recline. A Swiss made Power Lift System provides linear, smooth and virtually silent lifting—with a 500lb capacity.



**RIGHTmed**

Right Medical ▲ (888) 224-6012  
www.rightmedical.com

Circle No. 92

## MODEL 1000 COMBO UNIT—CHAIR AND INSTRUMENT STAND

Feature Function and Value.

The RIGHTmed 1000 Combo Unit was specifically designed to meet the needs of customers who require a compact, yet fully functional instrument delivery system for their office. Featuring fully counterbalanced arms, and occupying a small footprint of 36" (91.5cm) wide with no compromise in quality or ease of use.



**RIGHTmed**

Right Medical ▲ (888) 224-6012  
www.rightmedical.com

Circle No. 93

## MODEL 1500-ST INSTRUMENT STAND

The RIGHTmed 1500-ST Instrument Stand is designed for functional and robust performance in the delivery of instruments to patients in the ophthalmic setting. Modern rounded design and all metal construction deliver durable performance with a softer, aesthetically pleasing appearance.



**RIGHTmed**

Right Medical ▲ (888) 224-6012  
www.rightmedical.com

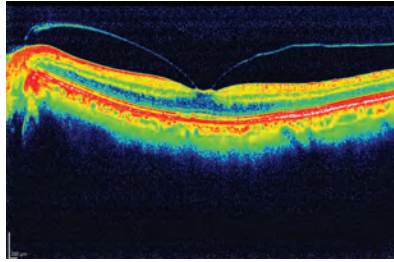
Circle No. 94



## SPECTRALIS® OCT WITH TRUTRACK™

At 40,000 A-scans/second, SPECTRALIS Spectral-domain OCT scans 100 times faster than time-domain OCT. Proprietary eye tracking enables precise repeat scanning and noise filtration.

Imaging Modes: Spectral-domain OCT and Infrared



Normal Macula

Other Features:  
Network ready and automatic rescan



Heidelberg Engineering ▲ (800) 931-2230  
www.HeidelbergEngineering.com

Circle No. 95

## REICHERT ADVANTAGE™ CHAIR AND STAND

The Advantage chair and stand provides an economical, stable, and durable platform for effective lane organization. The modern ergonomic design assures easy access for both you and your patients. Features include a counterbalanced refractor arm and lower (slit lamp) arm, overhead lamp, and handheld instrument charging wells. Chair available in tilt or manual recline models.



Reichert, Inc. ▲ (888) 849-8955  
www.reichertoi.com

Circle No. 96

## COMPLETE® MULTI-PURPOSE SOLUTION EASY RUB® FORMULA WITH FREE LENS CASE

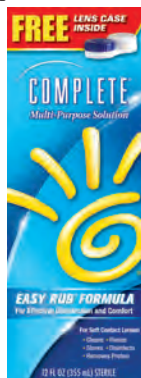
Today's multi-purpose solution for ocular health and protection

### Powerful Disinfection

- 99.99% effective against standard FDA panel microorganisms when used as directed
- Reliable disinfection under non-compliant conditions
- Highly effective at removing harmful deposits

### Ocular Protection

- Non-cytotoxic formula preserves corneal barrier function compared to other MPSs
- Promotes a healthier tear film and ocular surface
- Promotes best practices in lens hygiene



Abbott Medical Optics Inc. ▲ (800) 821-1515  
www.abbotmedicaloptics.com

Circle No. 97

## REICHERT ILLUMINATED PHOROPTOR® REFRACTING INSTRUMENT

The Illuminated Phoropter Refracting Instrument makes it easier to read the instrument dials in the darkened exam room setting. The Illuminated Phoropter features lighted sphere, cylinder power, and cylinder axis scales and a convenient brightness level control. Cool running, energy efficient LEDs light only what the doctor needs to see and are maintenance-free.



PROUDLY MADE IN THE USA. 🇺🇸

Reichert, Inc. ▲ (888) 849-8955  
www.reichertoi.com

Circle No. 98

## OMEGA 500 BIO—AVAILABLE IN UNPLUGGED

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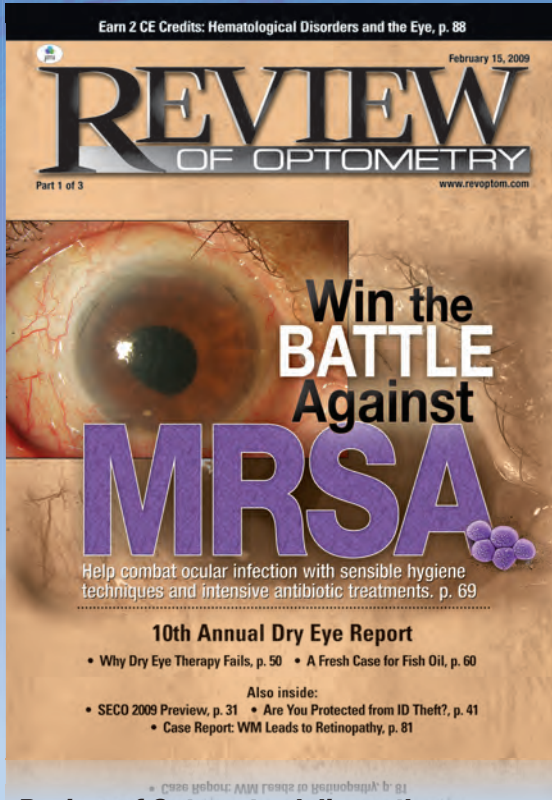
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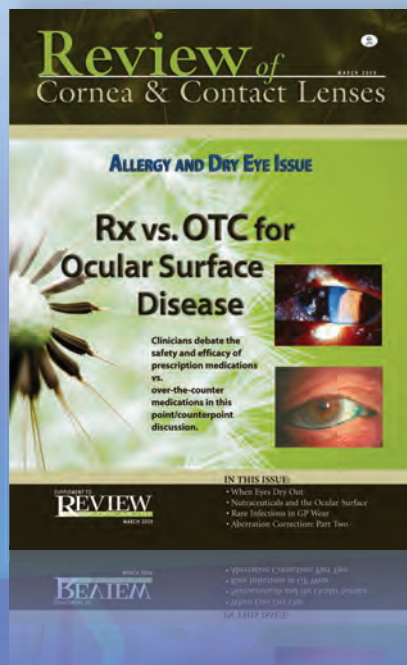
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1. Data on file, Alcon Laboratories, Inc.
2. Survey of 300 Optometrists, Harris® Interactive, May 2008.

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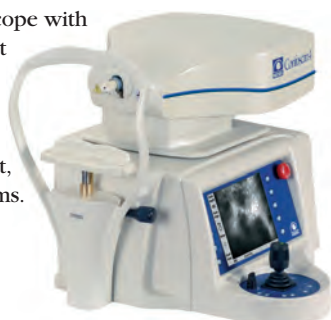


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- Systematically Detects Progressive Lenses
- Measurement of UV Protection (0-100%)
- Lens Marking pens
- Wide +25 to -25 Power Range.



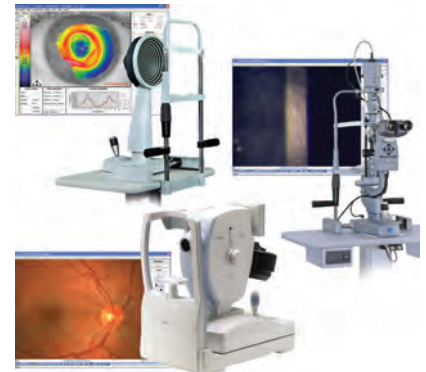
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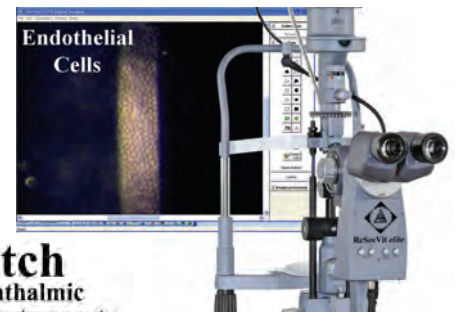
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